

# The Savvy Teens Seminars

ATTENDANCE MAY BE LIMITED – SO REGISTER EARLY

**Mission:** To advance gender equity for women and girls through research, education, & advocacy

- Six seminars will be developed to provide pragmatic tools that can assist high school girls to make informed decisions regarding their future education, training, and employment.
- Dates: Monday & Tuesday, June 7-8, 2021, 1:00 – 4:00 p.m. at the Park Event Center, 500 Division Street, Waite Park.
- Cost: \$10 includes a Savvy Teens T-shirt, a snack box and beverage each day, password to website page with links and useful samples.
- The seminars will engage students through presentations by 12 professionals offering practical suggestions.
- Members of the Saint Cloud Area (MN) Branch will participate in the research and information gathering.
- Area high school counselors will be asked for input and support.
- Major employment sectors in healthcare, government, and education will be addressed.

## Vision & values

- AAUW has a vision to close the pay gap by training 10 million women on how to negotiate their salary and benefits, through free online programs: *SmartStart* and *WorkSmart*.
- The Saint Cloud Area (MN) Branch shares that vision by offering *Savvy Teens – Seminars for Career Success*; an initiative that will give high school girls the opportunities to learn how to navigate and simplify the processes necessary for career achievement.
- We are fully committed to reaching out to a diverse community and value the needs of all area high school girls.
- Students who plan on attending institutions of higher learning or students who are seeking employment with a high school diploma are all valued and supported by Savvy Teens.

## Seminar topics

- Career assessment: What do I do if I don't know what I want to do?
- Employer expectations: What do employers expect in applicants?
- Marketplace of jobs: What types of jobs will be in demand in five years, ten years?
- Financial management: How can college students minimize debt? What does the fine print on financial aid programs mean?
- Technology: What jobs will be created and eliminated because of technology?
- 21<sup>st</sup> Century Skills: Communications, computing, writing, expression; how do you develop them?
- A pragmatic approach: Samples of online résumés, college application letters, links to employment sites, links to career assessment sites, links to financial information, links to jobs that don't require a college degree, certificate programs, trades; expected salaries and expected work hours, + more.
- Employment opportunities by location: Central Minnesota, Metro, Out-state, National, International
- Education connection to employment: Caution in selecting a college major. There is a direct correlation between education and employment today. If you want to be a CPA, you must study math.
- Resources: High school counselors, college counselors, networks, internships, volunteerism, apprenticeships, outreach, employment agencies, online job sites, personal research.

## Follow-up

- Each student who completes the six seminars will be given a password to a special page on the Saint Cloud Area Branch website that will contain links and specific areas to go to for help presented in the seminars.
- The students will be asked to complete a post-event survey to learn where we can improve. We will also develop ways to measure outcomes and follow student successes or challenges.
- Our member scholars will streamline the massive communications available to focus on what's the most relevant for students.

## Registration

- Area high school schools can register either directly by going to <http://stcloud-mn.aauw.net>. Download or copy and paste the registration form, print it out, fill it out completely. Follow the instructions and mail the check by May 15, 2021. Don't forget to include the T-shirt size.
- Or register through St. Cloud, Sartell, or Sauk Rapids-Rice Community Education sites. Registration begins in April and closes May 15, 2021.
- Area high school counselors may attend if they would like.

Contact: Linda MacLeod with any questions, [lmariemac1949@gmail.com](mailto:lmariemac1949@gmail.com) or call 320-281-3155

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